Alyanna Agda
UX Design Lead

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EXPERIENCE

HONEYWELL INTERNATIONAL, INC.   NOV 2016 - PRESENT

Lead UX Designer   JAN 2022 - PRESENT

- Managed design operations and coached team of 8 designers across US, Mexico, India, China to execute key UX initiatives across $500M security product portfolio for Honeywell Building Technologies
- Established strong relationships with key leadership partners to align UX processes and deliverables with business and product strategy
- Led design for new building security SaaS platform, migrating on-premise security product portfolio to the cloud
- Facilitated and organized customer and internal workshops for pre-sales, tradeshows, innovation, discovery and co-creation

Sr Advanced UX Designer   FEB 2021 - DEC 2021

- Led design in a team of 3 designers for an award-winning building security enterprise solution, coordinating UX and product strategy
- Established processes for adopting discovery-led user experience in cross-functional agile teams and release management processes
- Facilitated generative and evaluative user research to find latent needs and valuable customer problems, then recommended solutions to inform product strategy for key partners and executives

Sr Content Designer   JUL 2020 - JAN 2021

- Led creative direction and content curation for marketing products, events and services across diverse product portfolios for Honeywell Forge (Buildings, Industrial, Cybersecurity and Aerospace)
- Enhanced brand content for various customer touch-points through storytelling, motion graphics, illustration and cohesive visual design

Sr UX Designer   OCT 2019 - JUN 2020

- Led design for breakthrough Honeywell System Model H1 app, managing quantum process performance and customer work orders
- Led design for an industrial corrosion analytics SaaS app, integrating 10 boutique analytics solutions into a common platform
- Led design discovery for consolidating enterprise app notifications for 50+ apps across the Connected Industrial product vertical

EDUCATION & CERTIFICATIONS

Bachelor of Industrial Design, Honors   2012 - 2015
University of New South Wales, Australia

Collaborate and Influence Decisions   2021   RETHINK Leadership

Certified OOUX Strategist 2020 - 2022   Object Oriented UX

Certified Product Owner 2019 - 2021   Axis Agile Australia

User Experience Immersive   2016   General Assembly

BIO

I'm a proactive design leader who nurtures emerging designers and enterprise product experiences from discovery-to-delivery.

I have crafted experiences for multi-modal applications across quantum operations, building security, facility management, and chemical process analytics.

I'm actively engaged in the design community as a speaker (LTUX ATL) and mentor (ADPList, General Assembly, university outreach).

I am a visual communicator and facilitator. I apply design thinking and tactical empathy to diverse problem spaces, breakthrough innovations, and cross-functional product teams.

SKILLS

Workshop Facilitation

Design Operations

Interaction Design

Visual Design

Wireframing & Prototyping

Generative User Research

Usability Testing

UX Strategy

Product Strategy

Information Architecture

Design Systems

AWARDS

1 patent granted   2018
2 patents filed   2020, 2021
Honeywell International, Inc.

**1st Prize
HackforHomelessness**   2019
Vibewire